

LAUREN ALLEN

www.laallen.com

Email: lauren.alyse.allen@gmail.com

Phone: 918-504-5967



Education

Oklahoma State University

Bachelor of Science,

Strategic Communication

Emphasis in Public Relations

Graduated: May 2018

GPA: 3.448

Related Skills

Phone Management

Event Planning

Microsoft Office

Creative Cloud

Social Media

Photography

Word Press

Hootsuite

AP Style

Editing

Sales

Contact Information

Email: lauren.alyse.allen@gmail.com

Phone: 918-504-5967

Website: laallen.com

Social Media

Facebook: Lauren Allen

Instagram: [_laur_allen_](#)

LinkedIn: Lauren Allen

Business Experience

Call Center Representative,

Eskimo Joe's Clothes

May 2015- January 2017

Professional Experience

Social Media Manager

The Southern Social

December 2019- Present

Generated and monitored social media posts

Help with magazine creation and distribution

Assist with events put on by the magazine

Social Media Optimizer

February- April 2019

Pinnacle Media Group LLC

Met with clients for optimal content posted

Contacted and met with leads to explain services

Performed social media analyses for clients

Social Media/Marketing Manager

May- December 2018

Ervin Photography

Planned and monitored social media posts via Hootsuite

Worked closely with clients to purchase photo products

Updated and monitored company website

Scheduled senior photo sessions via phone

Internship Experience

Public Relations Intern

January- May 2018

Oklahoma State University Center for Health Sciences

PINK Campus Representative

June 2017- May 2018

Victoria's Secret PINK

Social Media Manager

May 2017- August 2017

Ervin Photography

Leadership Experience

Co-Founder and Co-Editor

October 2017- May 2018

ModMuze Student Lifestyle Magazine

Executive Council,

August 2017- May 2018

Public Relations Student Society of America

Executive Council

March 2017- May 2018

Association for Women in Communications

Executive Council

November 2016- 2017

Phi Mu Fraternity, Epsilon Nu Chapter